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Date: 10/18/2016 6:06:47 PM
Subject: Offender Re-Entry / Pay-for-Success Demonstration Project
Attachments: 20161012_Memphis_WIB_Concept_Note_v4.docx

Mayor – Great talking with you just now. Kevin Woods is out of town the rest of the week but I will be at your office tomorrow (Wednesday) at 4:30pm and Kevin will join us by phone. I've not reached him yet to confirm the time works for him – but if need be we'll schedule a follow-up call on Thursday after I get you fully briefed.

To recap our conversation:

- 1) As you know Bill Gupton, MSCOOR staff, and Kevin Woods as well as a couple of Kevin's WIN board members (Desi Franklin and Mark Sturgis) have joined Crime Commission staff in OSC planning sessions on offender re-entry.
- 2) Kevin Woods and his board are committed to WIN issuing an RFP (approximately \$1.5 million) in early November for a jobs program for 150 or so high risk ex-offenders that would include a transitional work component as well as a mental health component over two years. One provider who will be encouraged to apply is [Center for Employment Opportunities \(CEO\)](#). As you'll recall, CEO is the organization running the program for NY State's social impact bond initiative.
- 3) I introduced Kevin to Jeff Shumway with Social Finance (the social impact bond inventor/advisors whom you've met and whom Pyramid Peak hired to do the feasibility analysis for social impact bonds in Memphis a couple of years ago when Chris Peck was involved and Paul Young representing you). Both Kevin and I believe there's a great opportunity for this WIN grant to support a demonstration project for social impact bonds, by implementing a "pay for success" contract/accountability model on which social impact bond programs depend. We asked for a proposal from Social Finance ([it's attached](#)) to support us in creating/managing a "pay for success" model.

So in a nutshell, we're proposing to demonstrate over two years, with the WIN money, how a performance based/pay for success model works and thus lay the foundation for future social impact bond financing of the program.

Where we need your help is to champion this effort as mayor and experienced practitioner on matters of offender re-entry, and especially to join Kevin Woods in making the request for funding from Pyramid Peak foundation for the \$250,000 to pay for Social Finance.

See you tomorrow!

Warm regards,

Blair

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